

WatchPro

MARCH 2019 / ISSUE 99
watchpro.com

BRITAIN'S MOST INFLUENTIAL WATCH TITLE



ECO-WARRIOR

Mondaine's essence watches, inspired by the rise of ethically conscious consumers, are using environmentally friendly materials including natural cork, plant oil & recycled plastic bottles

2019 NOVELTIES
A SNEEK PEAK AT WATCHES
LAUNCHING IN MARCH

VIEW FROM THE TOP
AUBERMARS PIGUET CEO
FRANCOIS BENNAHMAS

RETAIL FOCUS
HOW PATEK PHILIPPE DEFINED
HISTORIC JEWELLER BOOLES

2019 COLLECTIONS / SPECIAL PREVIEW REPORT



TIMEX GROUP LUXURY DIVISION

VINCENT BÉRARD

Timex Group acquired luxury Swiss watchmaker Vincent Bérard in 2018 and this year will release a watch with an ecological message under the maker's name. The green story comes in the form of a forest green rotor, visible from the bezel through case back, and by a green second hand. Interchangeable straps are made from recycled plastic bottles, vintage vegetable tanned leather or 100% wood, a patented material made from 100% wood pulp water-soluble sheets. A tree will be planted somewhere in the world with every watch that is sold.

Vincent Bérard watches will be available in selected stores and online from September 2019.



TAG HEUER

AUTAVIA

Tag Heuer is pulling together the classic 1960s styling of early Autavia's with modern watchmaking advances such as a new biographic carbon composite case for improved timekeeping performance in its latest addition to the recently revived family.

The 2019 carbon-cased Autavia 42 mm three-hand model features comes with a smoky-effect blue dial with its date window at 6 o'clock on the dial. A blue ceramic bezel crowns a rounded stainless-steel case with bevelled lugs that will be familiar to historic Autavia lovers. The archetypal driver's watch takes inspiration from pilot timepieces for its oversized crown.

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VICTORINOX
I.N.O.X. CARBON
LIMITED EDITION

Victorinox is combining its love of adventure with respect for professional firefighters in the first watch it has unveiled ahead of Baselworld. The I.N.O.X. Carbon Limited Edition family has a striking edition that adopts the yellow and red colour combination used almost universally by firefighters around the world.

Like these brave first responders, the watch is designed for resistance and high visibility.

It has a heat-treated paracord strap and comes with a matching keriting and Swiss Army Knife Rescue Tool. There is also an interchangeable black watch strap made of firefighter boot leather and a black bumper that protects the dial. At its core, the watch is a clever fusion of durable materials, reliable and Swiss quality. Victorinox says: "The I.N.O.X. Carbon Limited Edition Collection is a true tribute to the firefighting spirit of brave men who fearlessly set their sights high." The company adds.

ZENITH

PILOT TYPE 20 EXTRA SPECIAL SILVER

Zenith will start producing its first Type 20 in a silver case this year in a 250 piece limited edition designed to remind customers of the brand's historic association with the aeronautics industry and earliest days of flight when it made instruments for aircraft makers.

The 48mm watch is inscribed on its back with the Zenith flying instruments logo in tribute to its origins. It has a rounded silver-cased dial with large hour markers and oversized, coated luminous 12, 6, 3, minutes and seconds hands powered by Zenith's automatic elite 619 calibre that will keep running unwinding for up to 30 hours.

